



Toulouse (Daux)
31000

Erica Borodina
DESIGNER
UX/UI, WEB & MULTIMEDIA

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SOFTWARE PROFICIENCY

XD / Figma/ Sketch
Illustrator
Photoshop
InDesign
After Effects
Premiere Pro
HTML/CSS
Wordpress
Prestashop
Articulate

EDUCATION

2018-2019

Web and Multimedia Design
Project Management
BAC+4

AP FORMATION

TOULOUSE

2013-2015

Design and illustration course
ACADEMY OF FINE ARTS
SAINT PETERSBURG

1998-2003

International law & B2B
BAC+5

INSTITUTE OF ECONOMICS AND LAW

NOVOSIBIRSK

LANGUAGES

ENGLISH **IELTS C1**
FRENCH **DELFC1**
ITALIAN **B1**

HOBBIES

Pink Floyd, Rachmaninoff
 Forrest Gump, Naked Gun
 Chekhov, Maugham, Waugh
 Watercolor, Impressionism
 Downhill skiing, cycling



I am a UX/UI, web, e-learning and multimedia designer.

I manage all design, including branding, UI, e-trainings, web, social and print materials.

My expertise spans commercial identification, authenticity, track & trace, defense/naval systems and simulators, IT and art.

EXPERIENCE

UX/UI, Web, Multimedia Designer ▶ Freelance

2024 – now

- UX/UI, Web, Motion/Video, Branding

UX/UI, Web, Multimedia Designer ▶ Prooftag

2021 – 2024

- Design System
- Product design
- UX/UI design
- Interactive user guides
- HTML/CSS/JS, Wordpress, E-commerce
- Video and motion design

UX/UI, Web, Multimedia Designer ▶ Freelance

2019 – 2021

- UX/UI design
- Web
- Video and motion design
- Communication media and illustration

UX/UI, Web, Multimedia Designer ▶ Naval Group (Studec)

2016 – 2018

- E-learning software interface design
- Audio-visual e-learning programmes for naval and military systems
- Video and motion design

Web & Multimedia Designer ▶ Agence ARTW/SPB Artist

2013 – 2016

- Branding
- Web project management
- Multimedia content design

Leading PR and Visual Communication Manager ▶ Transas Ltd (Wärtsilä)

2011-2013

- E-learning for navigational simulators
- Technical and marketing presentations
- Video storyboarding

B LICENCE

▶ MORE