🏠 📇 (in)

Toulouse (Daux)
31000

Erica Borodina
DESIGNER
UX/UI, WEB & MULTIMEDIA

WWW.ERICA-DESIGN.FR
INFO@ERICA-DESIGN.FR
06-52-17-66-88

SOFTWARE PROFICIENCY

- XD / Figma/ Sketch
- Illustrator
- Photoshop
- InDesign
- After Effects
- Premiere Pro
- HTML/CSS
- Wordpress
- Prestashop
- Articulate

EDUCATION

2018-2019
Web and Multimedia Design Project Management
BAC+4
AP FORMATION
TOULOUSE

2013-2015
Design and illustration course
ACADEMY OF FINE ARTS
SAINT PETERSBURG

1998-2003
International law & B2B
BAC+5
INSTITUTE OF ECONOMICS AND LAW
NOVOSIBIRSK

LANGUAGES

ENGLISH — IELTS C1
FRENCH — DELF C1
ITALIAN — B1

HOBBIES

- 🎧 Pink Floyd, Rachmaninoff
- 🎬 Forrest Gump, Naked Gun
- 📚 Chekhov, Maugham, Waugh
- 🎨 Watercolor, Impressionism
- ⛷ Downhill skiing, cycling

🚗 B LICENCE

I am a UX/UI, web, e-learning, and multimedia designer.

I manage all design, including branding, UI, e-trainings, web design, social media, and print materials.

My expertise spans commercial identification, authenticity, track & trace, defense/naval systems and simulators, IT, and art.

EXPERIENCE

UX/UI, Web, Multimedia Designer ▶ Freelance
2024 - now

- UX/UI, Web, Motion/Video, Branding

UX/UI, Web, Multimedia Designer ▶ Prooftag
2021 – 2024

- Design System
- Product design
- UX/UI design
- Interactive user guides
- HTML/CSS/JS, Wordpress, E-commerce
- Video and motion design

UX/UI, Web, Multimedia Designer ▶ Freelance
2019 – 2021

- UX/UI design
- Web
- Video and motion design
- Communication media and illustration

UX/UI, Web, Multimedia Designer ▶ Naval Group (Studec)
2016 – 2018

- E-learning software interface design
- Audio-visual e-learning programmes for naval and military systems
- Video and motion design

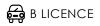**Web & Multimedia Designer ▶ Agence ARTW/SPB Artist**
2013 – 2016

- Branding
- Web project management
- Multimedia content design

Leading PR and Visual Communication Manager ▶ Transas Ltd (Wärtsilä)
2011-2013

- E-learning for navigational simulators
- Technical and marketing presentations
- Video storyboarding

▶ MORE